

HELP YOUR TEAM AND YOUR BUSINESS

The Indiana Chamber fully supports efforts by the Commission for Higher Education (CHE) and colleges/universities across the state to enable more Hoosiers to achieve postsecondary credentials.

This CHE infographic provides an overview of benefits and how employers can assist their employees. Learn more below, with additional information for returning students available at www.youcangoback.com.

YOU CAN. GO BACK.

Statewide effort to enable **750,000+ Hoosiers** to finish their degree.

BENEFITS TO HOOSIERS

- Higher earnings
- More job opportunities
- Greater job security



- Stronger economy
- Less unemployment
- Stronger middle class



- Larger recruitment pool
- More innovation and productivity
- Stronger workforce



BENEFITS TO EMPLOYERS



RECRUITMENT

Employers that promote programs for advancement and finishing college can be more effective in luring dedicated workers.



RETENTION

Helping employees obtain a degree can promote employee satisfaction, loyalty and retention.



PRODUCTIVITY

Employees attending college classes bring back knowledge, experiences, and information that will impact your bottom line.

WHAT EMPLOYERS CAN DO

COMMUNICATE



- Tell employees how their career can advance when they finish the degree they started.
- Let them know about the \$1,000 state grant, tuition discounts and other incentives.
- Direct employees interested in completing their degree to **YouCanGoBack.org** to identify schools that meet their needs and returning student incentives.

SUPPORT



- Provide up-front tuition support or tuition reimbursement for employees.
- Be flexible with work schedules, or better yet, partner with a college to offer classes at your place of business.
- Negotiate with nearby colleges to secure discounted tuition rates and textbook prices for your employees.



For more **information** email YouCan.GoBack@che.in.gov or (317) 464-4400