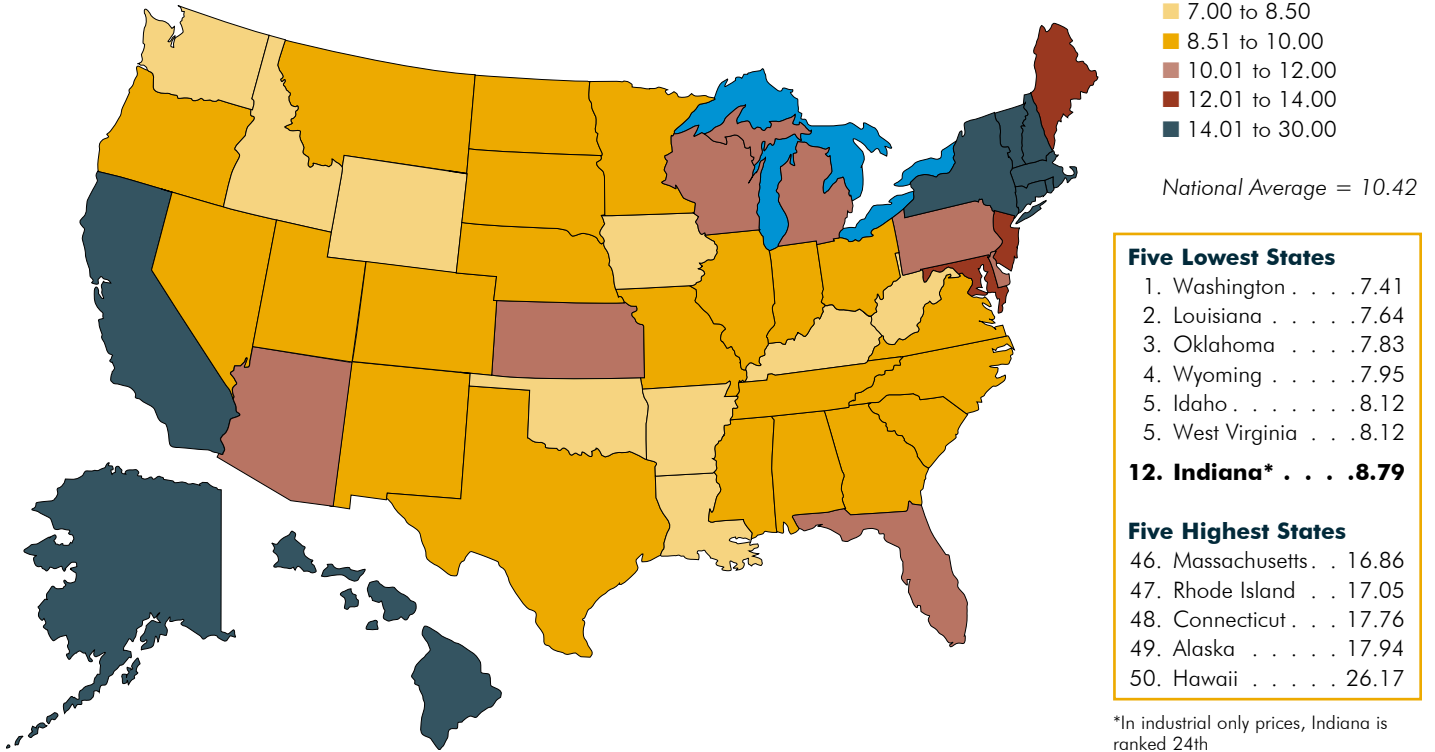


# PAYING FOR THE POWER

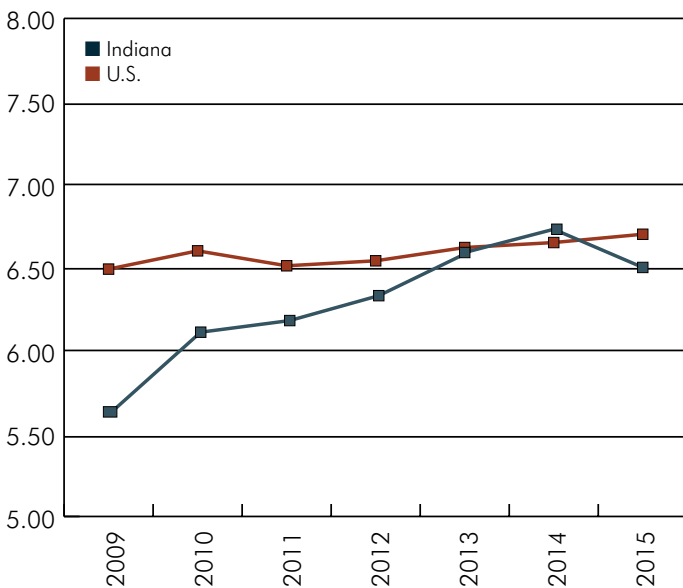
## 2015 U.S. Average Electricity Retail Prices (cents per kilowatt hour)



## AVERAGE ELECTRICITY COSTS (2009-2015)

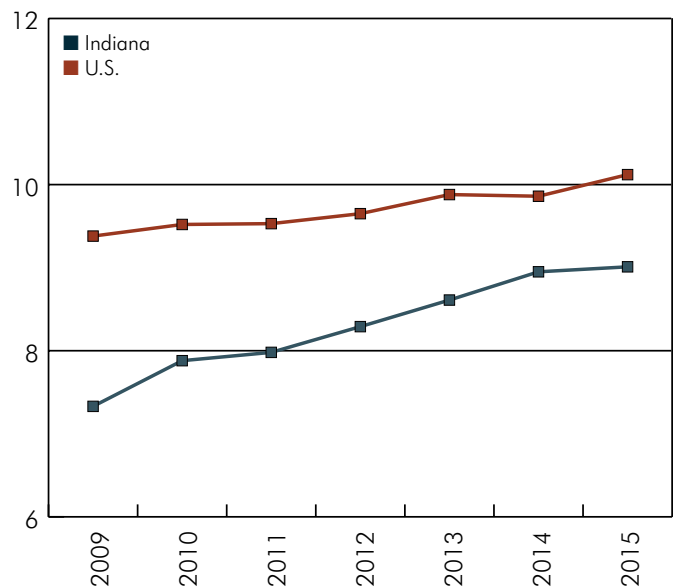
### Industrial Users

(December costs; cents per kilowatt hour)



### All Sectors

(December costs; cents per kilowatt hour)



Source: U.S. Energy Information Administration