

MORE VISIBILITY IS AROUND THE 'CORNER'

Two thirds of Indiana Chamber members have fewer than 100 employees and remain the core of the organization's membership. While they use many free resources (such as helplines, the Business Research Center, and member press releases and spotlights posted on the Chamber web site), larger organizations are taking advantage of increased statewide visibility through the Cornerstone Partners program.

Approximately 50 companies joined the Cornerstone Partners program, which provides a variety of special recognition opportunities for top investors, when it debuted in 2013. That number continues to grow. Membership levels include Pinnacle, Champion, Chairman's Circle and Leadership. In the following pages, you'll see stories on two Cornerstone Partners: Faegre Baker Daniels (Page 72) and Allegion PLC (Page 73).

The Indiana Chamber is the fourth largest state chamber in the United States and is the state's leading pro-jobs, pro-economy advocacy and information organization. It partners with 17,000 members and investors – representing three million Hoosiers.

"We're very grateful to Cornerstone Partners for their investment of time, leadership and resources," remarks Chamber membership director Brock Hesler. "The Cornerstone Partners program thanks them by providing multiple ways to boost visibility."

Benefits vary based on investment level. Among them:

- Visibility via the Cornerstone Partners display in the Chamber lobby (seen by approximately 6,000 visitors each year) and at major events such as the Annual Awards Dinner, Best Places to Work Awards Dinner and various training seminars
- Exposure through the Chamber's web site, press releases and social media platforms
- Special seating at the annual Legislative Dinner (approximately 500 business, government and community leaders attend)
- Recognition in an annual BizVoice® magazine tribute

Cornerstone Partners membership levels and benefits are listed at www.indianachamber.com/cornerstone. Learn more about the program by contacting Hesler at (317) 264-7539 or bhesler@indianachamber.com.

PINNACLE



CHAMPIONS



CHAIRMAN'S CIRCLE



LEADERSHIP

Alcoa, Inc.	French Lick Resort	Navient
Allegion PLC	Frost Brown Todd LLC	NIPSCO
Allison Transmission	Harman International	Old National Bancorp
Ball State University	Hillenbrand	Parkview Health
Barnes & Thornburg LLP	Honda Manufacturing of Indiana, LLC	PNC
Beacon Health System	Hoosier Park Racing & Casino/Indiana Grand Casino & Downs – Centaur Gaming	Purdue University
Big Red Liquors	Ice Miller LLP	Red Gold, Inc.
BP America, Inc.	Indiana Farm Bureau Insurance Companies	Roche Diagnostics Corporation
Bradley Company	Indiana Michigan Power	Rolls-Royce
Caesars Entertainment, Inc. – Horseshoe Casinos	Indiana University	Salesforce
CNO Financial Group, Inc.	Indiana University Health	St. Vincent Health
Community Health Network	Jayco, Inc.	Steel Dynamics, Inc.
Cummins, Inc.	The Kroger Co.	Subaru of Indiana Automotive, Inc.
DePuy Inc., a Johnson & Johnson Co.	Lincoln Financial Group	Toyota Motor Manufacturing, Indiana Inc.
Dow AgroSciences	Lutheran Health Network	United States Steel Corporation
Faegre Baker Daniels	Marsh Supermarkets, LLC	Wal-Mart Stores Inc.
FedEx	MainSource Bank	Zimmer, Inc.
Franciscan Alliance, Inc.		