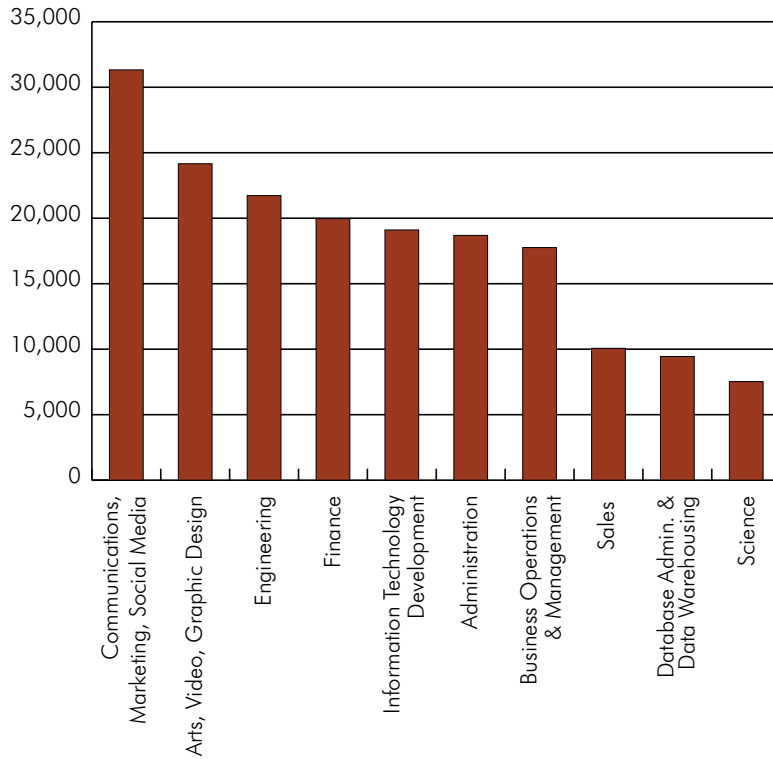


# State of American Internships

## 2014 Internship Postings

(214,953 total)



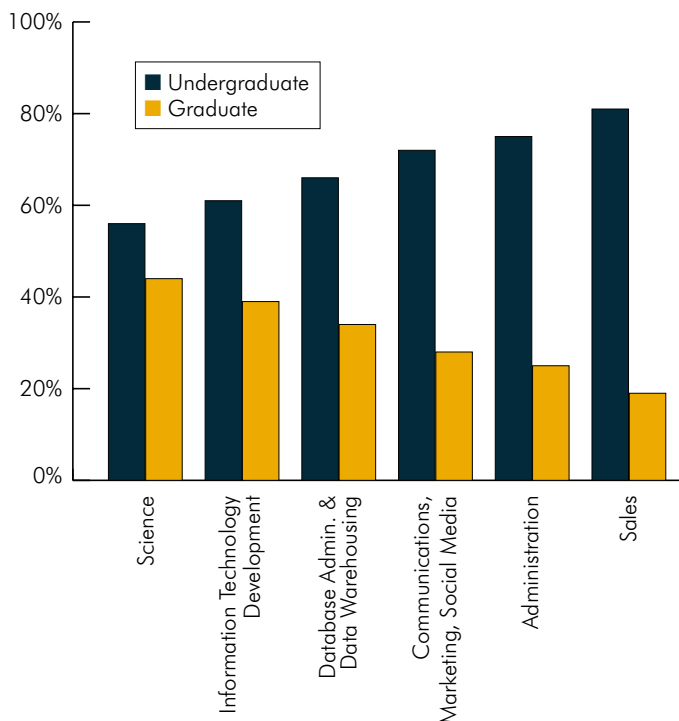
## Degree Programs and Internship Demand (Selected Types)

Internship Type	Undergraduate Degree	
	Graduating Students	Internship Types
Engineering	5%	10%
IT Development	4%	8%
Arts, Video, Graphic Design	8%	11%
Communications, Marketing, Social Media	13%	15%
Finance	11%	9%
Health Care & Social Services	9%	3%
Sales	12%	5%
Business Operations & Management	18%	8%

Note: Graduating Students indicates the percentage of students graduating with degrees in this area in 2014. Internship Types indicates the internships in that area as a percentage of total internships in 2014.

## Undergraduate or Graduate Internships?

(Selected Types)



## From Intern to Employee

Internship Type	Total Internship Postings	Total Postings*	Internships' Share of Skill Area Postings
Arts, Video, Graphic Design	24,159	91,624	26%
Engineering	21,724	113,731	19%
Communications, Marketing, Social Media	31,326	168,817	19%
Information Technology Development	19,104	130,081	15%
Database Admin. & Data Warehousing	9,444	76,754	12%
Business Operations & Management	17,759	184,455	10%
Computer Networking & Information Security	4,579	50,486	9%
Science	7,530	121,388	6%
Finance	19,968	328,601	6%
Administrative	18,689	508,927	4%

\*Total Postings includes all job postings in 2014 requiring less than two years' experience