

TURNING THE 'CORNER' – AND REAPING THE BENEFITS

By **Symone C. Skrzycki**

Members spoke. We listened. And the Indiana Chamber's Cornerstone Partners program was created.

Increased statewide visibility is one of the most valuable benefits of Chamber membership. Cornerstone Partners launched in early 2013 in response to members' desire for even more exposure.

The program provides a variety of special recognition opportunities for top investors. Membership levels include Pinnacle, Champion, Chairman's Circle and Leadership. Approximately 50 companies joined Cornerstone Partners when it debuted; that number continued to grow in 2014.

The Indiana Chamber is the fourth largest state chamber in the United States and is the state's leading pro-jobs, pro-economy advocacy and information organization. It partners with 15,000 members and investors, representing 2.6 million Hoosiers.

"We're very grateful to Cornerstone Partners for their investment of time, leadership and resources," comments director of membership Brock Hesler. "Their commitment to the Chamber is truly helping lead the way for Indiana's economic future. The Cornerstone Partners program is a way to thank them by providing multiple ways to boost visibility."

Among benefits (depending on investment level):

- Visibility via the Cornerstone Partners display in the Chamber lobby (seen by approximately 6,000 visitors each year) and at major events such as the Annual Awards Dinner, Best Places to Work Dinner and various training seminars
- Exposure online through the Chamber's web site, press releases and social media platforms
- Special seating at the annual Legislative Dinner (approximately 500 business, government and community leaders attend)
- Recognition in an annual *BizVoice*® magazine tribute

The Chamber remains steadfast in its commitment to small businesses.

"Our benefits cross all kinds of boundaries when it comes to company size and industry type," Hesler remarks. "Small businesses can take advantage of a number of free resources such as HR and Affordable Care Act helplines, the Business Research Center, and member press releases and spotlights posted on our web site.

"Regardless of size, we can serve as a one-stop shop to get in front of people the resources they need for their business to grow and continue to succeed."

Cornerstone Partners membership levels and benefits are listed at www.indianachamber.com/cornerstone.

Member companies can learn more about the program by contacting Brock Hesler at (317) 264-7539 or bhesler@indianachamber.com

PINNACLE



CHAMPIONS



CHAIRMAN'S CIRCLE



LEADERSHIP

Allison Transmission	Honda Manufacturing of Indiana, LLC	NIPSCO
Ball State University	Hoosier Park Racing & Casino/ Indiana Grand Casino & Downs – Centaur Gaming	Old National Bancorp
Barnes & Thornburg LLP	Ice Miller LLP	Parkview Health
Beacon Health System	Indiana Farm Bureau Insurance Companies	PNC
BP America, Inc.	Indiana Michigan Power	Purdue University
Caesars Entertainment, Inc. – Horseshoe Casinos	Indiana University	Red Gold, Inc.
CNO Financial Group, Inc.	Indiana University Health	Roche Diagnostics Corporation
Community Health Network	Jayco, Inc.	Rolls-Royce
Cummins, Inc.	The Kroger Co.	St. Vincent Health
DePuy Inc., a Johnson & Johnson Co.	Lincoln Financial Group	Steel Dynamics, Inc.
Dow AgroSciences	Lutheran Health Network	Subaru of Indiana Automotive, Inc.
Faegre Baker Daniels	Marsh Supermarkets, LLC	Toyota Motor Manufacturing, Indiana Inc.
French Lick Resort	MainSource Bank	Wal-Mart Stores Inc.
Harman International	Navient	Zimmer, Inc.
Hillenbrand		