



INDIANA VISION 20[★]25

Dynamic & Creative Culture: Key Goals

- Develop entrepreneurship and aggressively promote business start-ups through education, networking, investment and financial support.
- Increase the amount of technology transfer from higher education institutions and attain “Top 5” ranking per capita among all states.
- Achieve “Top 12” ranking among all states in number of utility patents per worker.
- Achieve “Top 12” ranking among all states in venture capital invested per capita.
- Strategically recruit foreign direct investment (FDI) and achieve “Top 12” ranking among all states in FDI as a percent of gross state product.
- Increase Indiana exports to achieve “Top 5” ranking per capita among all states.
- Promote a culture that further values diversity and civility, attracting and retaining talented individuals.

The top goal listed at left can be analyzed in several different ways – daunting, critical to Indiana’s future and, maybe most importantly, one that many are already focused on trying to achieve each day.

We tell just a few of those stories on the ensuing pages, starting with Indianapolis’ DeveloperTown and a growing Elevate Venture initiative. We touch on innovation in South Bend, Bloomington “solutions,” student entrepreneurship in West Lafayette, Madison County’s IDEA Academy, incubation in Evansville and gaining the GreenLight in Whitley County.

In the November-December edition, we’ll continue on this theme with an emphasis on technology transfer, venture capital and more.